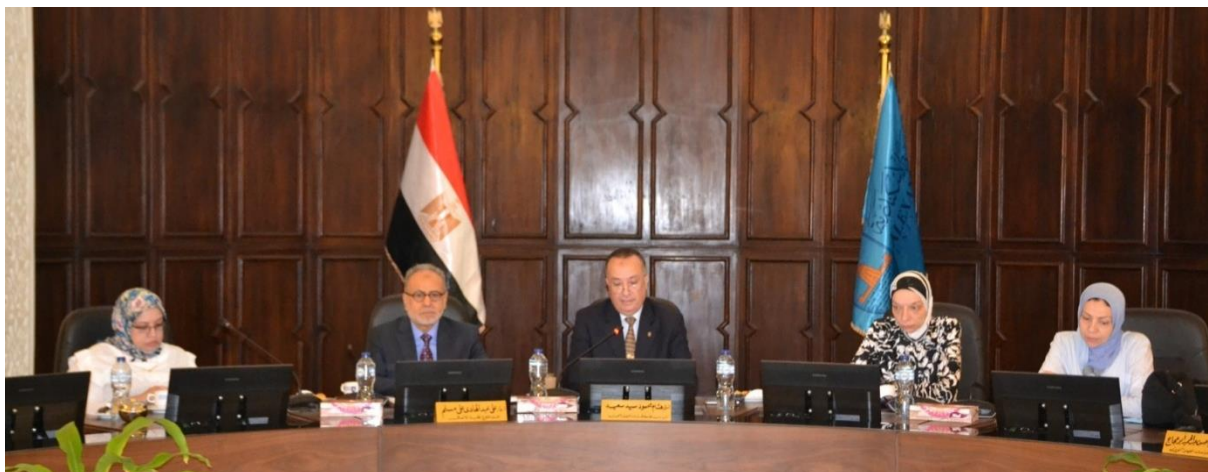


17.2.2. Alexandria University advanced its role in sustainable development, research innovation, and community engagement through major academic, health, and environmental activities. Key initiatives included strengthening governance and scientific research outputs, expanding digital transformation and AI-based education, and promoting urban sustainability, climate resilience, and smart cities.

The University also supported public health and pharmaceutical research, enhanced industry–academia cooperation, and showcased advanced academic programs at national education fairs. Through workshops on the Water–Energy–Food nexus and sector-focused scientific meetings, Alexandria University reinforced its commitment to SDGs, interdisciplinary development, and impactful community services across Egypt and the region.

Graduate Studies and Research Council Discusses Recommendations of First International Conference on Advances in Science for Sustainable Development (ICASSD 2024)

Created: 23 May 2024



Alexandria University's Council of Graduate Studies and Research held its meeting, Wednesday, 22 May 2024, headed by Dr. Hesham Saeed, Vice President of the University for Graduate Studies and Research.

During the meeting, the Council reviewed the recommendations of the First International Conference on Advances in Science for Sustainable Development (ICASSD 2024), where Dr. Saeed confirmed that the conference came out with a set of important recommendations that are consistent with the vision of Alexandria University in the graduate studies sector, through the use of applied scientific research to serve the sustainable development goals of the Egyptian state 2030, and the necessity of having a unified platform for research and capabilities of centers, institutes and research bodies, available to all researchers and research bodies, in addition to the optimal use of science, technology and innovation to reach tangible scientific and applied results that serve the reality of Egyptian society, to solve the problems and challenges facing economic growth.

The Council also discussed the topics of supervision of academic theses and validity reports, topics of the teaching assistants' and assistant lecturers' committee.

The Council also approved a memorandum of understanding between the Polytechnic University of Bari in Italy to establish a partnership with some universities in the Mediterranean basin countries in the fields of engineering, land, construction, and other disciplines.



Educational Innovations and Distance Learning Centre Organizes 6th Conference

Created: 02 November 2024



Under the auspices of Professor Dr. Abdelaziz Konsowa, President of Alexandria University, the sixth conference organized by the Centre for Educational Innovations and Distance Learning - Alexandria University concluded the day before yesterday, under the title "Relations between academia and industry for sustainable educational innovation: The role of technology in breaking barriers and building bridges."

Dr. Ghada El-Khayat, Director of the Centre, pointed out that the conference witnessed a large attendance from all segments of the university community from inside and outside Alexandria University, and the industrial community, and was a great opportunity for networking and creating new projects in cooperation between the university and the industrial community. She explained that several training sessions were held on the sidelines of the conference on entrepreneurship in medical specialties and life sciences, creating a digital identity for university students and professors to better access the labour market, and training in learning management systems and the use of artificial intelligence to develop educational content and activities. The conference also included two sessions to present research, one on research in natural sciences and life sciences, and the other on research in the field of humanities and social sciences. The training ended with the launch of a competition among trainees to develop an electronic course with artificial intelligence tools to be implemented and presented to Alexandria University students.

The conference sessions witnessed distributing awards for distinguished research, as eleven faculties at the level of Alexandria University and other universities competed with 25 scientific research papers in the sectors of natural sciences and humanities. The Faculty of Agriculture, Saba Pasha, won first place in natural sciences with a research paper entitled “Coffee Waste for Healthier Soils and Stronger Crops: A Sustainable Agricultural Practice” submitted by the students Ahmed Fikry, Radwan Issa, Mohamed Hamdy, and Yostina Fouad and the academic supervisor Dr. Mohamed El Masry. The Faculty of Nursing won second place for a research paper entitled “Perception of Nursing Students Towards the Profession and their Future Career Motive.” Submitted by Alia Mohamed, Sama Mounir and academic supervisor Dr. Ayman Fawzy.

The Faculty of Agriculture, Shatby, won third place for a research paper entitled “Smart Irrigation System” submitted by Mohamed El-Sayed, Mohamed Hussein, Karim Emad, Marwan Abdellatif, and Abeer Osama, and academic supervisor Prof. Dr. Abdallah Masoud Zein El-Din.

As for the Humanities and Social Sciences sector, the Faculty of Agriculture won first place for a research paper entitled “Ways to Achieve Gender Equality in Education in Rural and Urban Egypt” submitted by Ebtisam Hesham, Sohaila Sami, Menatallah Wael and academic supervisor Prof. Dr. Doaa Hussein Ibrahim.

The Faculty of Business came in second place with a research paper entitled “An Ontological Model for Training Teaching Staff Using MetaVerse”, submitted by student Gehad Elwy and her academic supervisor Prof. Dr. Ghada El-Khayat.

The Faculty of Economics and Political Science won third place for a research entitled “The Role of Egyptian Universities in Political Socialization” by the students Basmala Ihab, Farah Ashraf, Wardshan Wagih, and Yosra Ashraf

President of Alexandria University Participates in the World Cities Day Celebration

Created: 01 November 2024



Dr. Abdel Aziz Qansouh, President of Alexandria University, participated in the World Cities Day celebration organized by Alexandria Governorate, as part of Egypt's hosting of the 12th session of the

World Urban Forum in Cairo during the period from November 4 to 8, 2024, at the Bibliotheca Alexandrina.

The celebration was inaugurated by Dr. Mostafa Madbouly, Prime Minister, and was attended by a number of ministers, the Governor of Alexandria, the United Nations Resident Coordinator in Egypt, the Director of the Egypt Office in the United Nations Human Settlements Program, the Director of the Bibliotheca Alexandrina, the Vice Presidents of Alexandria University, and a number of consuls and ambassadors of Arab and foreign countries.

World Cities Day activities discuss the issue of urban development under the slogan "A Better City for a Better Life", to enhance successful urbanization experiences and share them, and expand the establishment of smart urban cities in order to



contribute to sustainable urban development and address the challenges facing urbanization around the world, and achieve the eleventh goal of the 2030 Sustainable Development Plan, which aims to make cities and human settlements inclusive, safe, resilient and sustainable.

It is worth noting that the selection of Alexandria Governorate to organize this celebration came in appreciation of its status as one of the oldest historical cities in the world, the Bride of the Mediterranean, and a meeting place for civilizations and cultures throughout the ages. The city also witnessed the implementation of many national projects that completely changed the



face of the city, as dozens of huge projects were completed that contributed to improving the infrastructure and public services, and the city was developed in line with strategic plans to be a sustainable city until 2032, thanks to the state's efforts to develop the city to be ready to host this type of global events.

Alexandria University aspires to restore the historic status of Alexandria University and to achieve a comprehensive qualitative leap in various fields of knowledge within a frame work of noble human values, enabling it to take a leading position in its national , Arab, African, Mediterranean and global environments.

Inauguration of Third International Conference on Pharmaceutical Sciences and Health Care PHS-2024 at Alexandria University



Dr. Ali Abdelmohsen, Acting Vice President of Alexandria University for Education and Student Affairs, witnessed Wednesday evening the inauguration ceremony of the Third International Conference on Pharmaceutical Sciences and Health Care 2024 - PHS, which is organized by the Faculty of Pharmacy, Alexandria University, over the course of two days, October 23 and 24.

The opening ceremony was attended by Dr. Hisham Saeed, Vice President of the University for Postgraduate Studies and Research, Dr. Hanan Geweli, Dean of the Faculty of Pharmacy, Dr. Yasser Refaat, former Deputy Minister of Higher Education and Scientific Research, Dr. Wael Aql, President of Nile University, Dr. Mahmoud Mohieldin, President of Pharos University, Dr. Yasser El-Sonbaty, Vice President of the Arab Academy for Science, Technology and Maritime Transport, as well as a number of vice presidents of universities and faculty members of faculties of pharmacy in Egyptian and Arab universities.

During his speech, Dr. Ali Abdelmohsen stressed that Alexandria University pays great attention to scientific conferences that would improve the outputs of scientific research at Alexandria University, noting that the conference is one of the largest international conferences for pharmaceutical and health sciences held in Egypt, and is attended by major pharmaceutical and health sector companies, as it includes an elite group of researchers from Egypt and several Arab and foreign countries. He added that Alexandria University seeks to link the outputs of scientific research to industry through its interest in all related parties, supporting ideas and innovations and employing them to serve and develop the industrial sector within society.

Dr. Abdelmohsen stressed that he hopes that the conference will come out with recommendations that contribute to supporting the sector and developing pharmaceutical education and pharmaceutical services, developing pharmaceutical industries and drug discovery research.

While Dr. Hanan Geweli, Dean of the Faculty, confirmed that this conference is one of the largest international conferences held in Egypt and the Middle East and aims to exchange ideas,

share innovations, and present the latest scientific research in the field of pharmacy. It also aims to identify the most important growing health care needs in society, calling for coming out with distinguished recommendations and results to serve the pharmacy sector in Egypt and the Middle East.

Dr. Sherif Rostom, Vice Dean of the Faculty of Pharmacy for Community Service and Environmental Development Affairs, pointed out that the conference will be attended by a group of prominent speakers, scientists, industry leaders, researchers, businessmen and students. The conference program will witness 13 sessions including 35 scientific lectures and 3 workshops presented by 23 Egyptian scientists in addition to 15 international speakers from Algeria, Canada, China, the United States of America, France, the Netherlands, England, Malaysia, Saudi Arabia, Oman, and Qatar. It is worth noting that the conference witnessed the establishment of a distinguished exhibition that includes 20 of the largest pharmaceutical companies, healthcare providers, medical institutions and community partners.



Alexandria University participates in the Higher Education Exhibition in its third edition

Created: 17 August 2024



Dr. Abdelaziz Konswa, President of Alexandria University, witnessed this morning, Saturday, August 17, 2024, the opening of the activities of the Higher Education Exhibition in its third edition, which is organized by Akhbar Al-Youm Foundation in cooperation with the Ministry of Higher Education, under the patronage of Dr. Mostafa Madbouly, Prime Minister, and Dr. Mohamed Ayman Ashour, Minister Higher education, in the presence of Dr. Reda Hegazy, former Minister of Education, Dr. Ali Abdel Mohsen, Acting Vice President of Alexandria University for Education and Student Affairs, Dr. Mahmoud Al-Khashin, academic supervisor of Alexandria National University, Dr. Hala Moqled, Director of the Expatriates Department at Alexandria University, and journalist Refaat Fayyad, Director of Editing Akhbar Al-Youm, a group of university presidents, pioneers of higher education, and a large number of students, and it is held for one day at the Library of Alexandria and continues until seven in the evening.

In his speech, Dr. Konswa praised Akhbar Al-Youm Foundation's good organization of the exhibition's activities, which is an opportunity for students and parents to learn about the various academic programs and respond to all questions regarding specializations and fees, in addition to the administrative and coordination details and application procedures, which contributes to helping them choose the best programs that match their desires and needs. The labor market. Dr. Qanswa pointed out that Alexandria University is participating in the exhibition with two pavilions to introduce the faculties and programs of Alexandria University and Alexandria National University, and to respond to the inquiries of students and parents. He pointed out the dual and joint degrees and programs that the university offers with major international universities in various academic specializations, which are compatible with With the requirements of the labor market, sustainable

development goals, and Egypt's Vision 2030, achieving competitiveness at the local, regional and international levels.

Workshop on Relationship between Water, Energy and Food

Created: 15 August 2024



Under the auspices of Professor Dr. Abdelaziz Konsowa, President of Alexandria University, and the supervision of Dr. Essam Wahba, Executive Director of the Center of Excellence for Water and Acting Dean of the Faculty of Engineering, and Dr. Dina El-Gayar, Deputy Executive Director of the Center of Excellence for Water, the Center of Excellence for Water at Alexandria University, in cooperation with the Arab Water Council, organized a workshop entitled “Water-Energy-Food Nexus”.

The event took place in the presence of Dr. Mahmoud Abu Zeid, former Minister of Irrigation and Water Resources and President of the Arab Water Council, Dr. Hussein El-Atef, former Minister of Irrigation and Water Resources and Secretary-General of the Arab Water Council, Engineer Sherif Haddara, former Minister of Petroleum and Mineral Resources, Engineer Abed Ezz El-Regal, Chairman and Managing Director of Abu Qir Fertilizers and Chemical Industries Company, Dr. Walid Abdelazim, Vice Dean of the Faculty of Engineering for Community Service and Environmental Development Affairs, Ms. Jenan Omar, Project Management Specialist at the United States Agency for International Development, Dr. Essam Shaaban, Project Manager at the American University in Cairo, and representatives of partner Egyptian universities.

The workshop aimed to deepen the comprehensive understanding of the interrelationship between these three resources (water, energy and food), highlight the challenges they face, and propose sustainable solutions, and the latest developments in this field, exchanging creative ideas, and enhancing cooperation between industry and academic institutions.

The workshop was attended by a group of elite experts and academics, who presented various lectures that shed light on enhancing the integration of water, energy and food, and the existence of sustainable solutions to current challenges, in the presence of representatives from the industrial sector and research institutions.



Alexandria University participates in the International Exhibition for Higher Education and Training EDUGATE

Created: 10 August 2024



Dr. Abdelaziz Konswa, President of Alexandria University, witnessed yesterday evening, Wednesday, August 7, 2024, the activities of the EDUGATE Exhibition during its session at the Library of Alexandria, and its activities will continue until tomorrow evening, Thursday, with the participation of more than 100 leading universities from official and private governmental universities, in addition to international universities. In Egypt from more than 25 countries.

Participating in attendance were Dr. Essam Al-Kordi, President of Al-Alamein International University, Dr. Ali Shams, President of the EDUGATE Exhibition and former President of Banha University, Dr. Ahmed Zayed, Director of the Library of Alexandria, Dr. Hala Makled, Director of the Expatriates Department at Alexandria University, Dr. Al-Arabi Abu Zaid, Undersecretary of the Ministry of Education in Alexandria, and a number of others. Leaders of the Ministry of Education and school principals in Alexandria.

It is worth noting that Alexandria University participated in the exhibition with two pavilions to introduce the faculties and programs of Alexandria University and Alexandria National University, and to respond to the inquiries of students and parents. The exhibition pavilions also included various activities that carried an educational and cultural dimension for the participants, and witnessed a large presence of students, who were interested in learning about the university's faculties. And its programs in various academic disciplines. Today's exhibition activities also witnessed the honoring of a number of educational pioneers in Alexandria.









President of Alexandria University Inaugurates Faculty of Business 21st International Conference

Created: 13 July 2024



Under the auspices of Dr. Ayman Ashour, Minister of Higher Education and Scientific Research, Professor Dr. Abdelaziz Konsowa, President of Alexandria University, inaugurated today, Saturday, 13th of July 2024, the activities of the 21st International Scientific Conference of the Faculty of Business, which is held under the title "Global Challenges and Achieving Business Sustainability", in the presence of Dr. El Sayed El-Seifi, Dean of the Faculty of Business, Dr. Alaa El-Gharbawi, Vice Dean of the Faculty of Business for Community Service and Environmental Development Affairs, Mr. Ahmed El-Wakil, President of the Federation of Chambers of Commerce, Mr. Mohamed Hanno, President of the Alexandria Businessmen Association, and a group of faculty members of the Faculty of Business, as well as businessmen, civil society organizations, and members of the financial and business community in Alexandria.

In his speech, Dr. Konsowa stressed the need to work scientifically to overcome various challenges, noting that these challenges may represent promising opportunities, and explained that Alexandria Governorate is a first-class industrial governorate as it owns 58% of the gas and petrochemicals industries in Egypt, pointing out the need to achieve sustainability in all fields to build the new republic, which relies primarily on a knowledge-based economy in the true sense of sustainability.



Dr. Konsowa added that Alexandria University has taken it upon itself to adopt an ambitious strategy to ensure sustainability by linking the outputs of scientific research to industry, noting that Alexandria University has many initiatives to achieve sustainability, indicating that the construction work of the Technology Park of Alexandria University has been completed in order to finance applicable scientific research. He called on all members of the business and financial community who have innovative initiatives and ideas that can be applied to join the Technology Park to adopt these ideas and bring them to light. Konsowa pointed out the expansions witnessed by Alexandria University and achieving international competitiveness (internationalization at home) through the partnerships concluded by Alexandria University with major international universities and establishing branches of these international universities on Egyptian soil, such as establishing a branch of the Finnish University in Borg El Arab and signing a joint scientific degree with the University of Manchester in the field of medicine, dentistry and pharmacy, and many other international universities that rely primarily on sustainability.



Dr. El Sayed El-Seifi stressed that the choice of the conference title was not isolated from the reality of life and the challenges we are currently witnessing, noting that the conference topic addresses business sustainability, which is no longer just a trend but has become a basic necessity for the future of business and the nation. Dr. El-Seifi added that sustainability includes three pillars: economic prosperity, social justice, and environmental protection. He stressed that we must move towards many modern strategies in human resources management, making data-based decisions, embracing technology, using artificial intelligence and automation to simplify human resources operations, using marketing policies for business sustainability, using green marketing techniques, participating in environmentally friendly advertising, evaluating environmental, social and governance factors to provide a more complete picture of companies, and supporting resource optimization to assess climate change risks.

Dr. El Seifi stressed the need to pay attention to financing and investment management for business sustainability, which is represented in green financing in sustainable businesses and projects, relying on investments that generate financial returns, and searching for alternative financing sources such as crowdfunding platforms and influential investors, using tax and customs systems, digitization, addressing tax evasion, and eliminating bureaucracy.

Dr. Alaa El-Din El-Gharbawy pointed out that there are many challenges facing the Egyptian economy, such as energy challenges, wars and geopolitical unrest, stressing that the conference will discuss all these challenges to try to find solutions for them, in addition to urging institutions to adopt sustainability to develop their work performance, because there are negative effects resulting from not using sustainability in economic and productive institutions that lead to the inability of these institutions.

While Mr. Ahmed El-Wakil stressed the importance of the conference topic to confront the challenges facing the Egyptian state. El-Wakil presented a set of recommendations to achieve economic growth, including restoring confidence in the banking system, reducing inflation, activating the role of productive sectors, giving absolute priority to manufacturing for export purposes, reviewing the state's administrative structure, adhering to the principle of the unity and comprehensiveness of the budget, respecting investor contracts and attracting foreign investments.

While Mr. Mohamed Hanno stressed the need to raise the efficiency of the state's administrative apparatus, restructuring it and eliminating bureaucracy, and praised the role of Alexandria University

and its support for the financial and business sector in Alexandria by establishing business incubators and opening waste recycling plants to support sustainability.







Opening of the seventh scientific conference of the Faculty of Economic Studies and Political Science

Created: 25 April 2024



Under the auspices of Dr. Abdelaziz Konswa, President of Alexandria University, Dr. Saeed Allam, Vice President of Alexandria University for Community Service and Environmental Development Affairs, and Dr. Ahmed Wahban, Dean of the Faculty of Economic Studies and Political Science, opened yesterday, Wednesday, the seventh scientific conference of the faculty, in the presence of a number of faculty deans, Eminent Egyptian Navy men affiliated with the Naval faculty, members of parliamentary councils, faculty members, representatives of many civil society organizations, media figures, and hundreds of researchers and students.

In his speech, Prof. Dr. Saeed Allam conveyed the greetings of Dr. Abdel Aziz Qanswa, President of Alexandria University, to the attendees and his wishes to everyone for a fruitful and successful conference. He praised the continued regularity of holding the college's scientific conference every year. He also stressed the importance of studying the economic and political reality, which would provide a vision. He pointed out the importance of the various recommendations that the conference could come out of research and studies related to the two axes of the economic and political conference, which in turn enhances the leading scientific and societal role of Alexandria University and confirms its position as a major house of expertise that contributes to enrichment. Knowledge of all institutions in society.



In his speech, Dr. Ahmed Wahban, Dean of the faculty and President of the Conference, welcomed the attendees, and referred to the topic of the current (seventh) conference, which includes two inseparable axes, the first of which is the economic axis, which focuses on the problems of the twin deficits and the debt crisis in Arab economies, and the second is the political axis on the current global transformations and developments. Research in political science, and it was considered that the two axes are complementary, given that economic pressures represent one of the mechanisms of wars of the fourth and fifth generations, which include, in addition to economic mechanisms, military

mechanisms, and mechanisms related to psychological warfare, black propaganda, information warfare, electronic waste, and other mechanisms of these two generations. One of the generations of wars that aim to achieve and perpetuate divisions in hostile societies. At the end of his speech, Dr. Wahban stressed to the conference researchers the necessity of presenting serious, effective, and applicable recommendations that can be effectively invested in serving the nation and its issues.

In the same context, came the words of Dr. Al-Sayed Al-Seriti, professor of economics at the college and rapporteur of the conference, who stressed that the college's scientific conference is a forum for presenting research and exchanging ideas and visions aimed at contributing to the discussion and solution of contemporary economic and political problems. Thus, the conference represents an enhancement of the distinguished image of the college at the prestigious University of Alexandria in The academic environment, as well as ensuring greater care for the college's academic projects and highlighting the university's position locally and internationally by encouraging scientific research activities in the economic and political fields that occupy the contemporary arena for the benefit of this nation and its people.

Yesterday's activities ended with honoring the researchers participating in the conference on its first day, and handing over shields to the session chairs and commentators.

It is worth noting that the conference concludes its work today, Thursday, April 25, 2024, with two sessions that include new research and a discussion session on the problems of the twin deficits and the debt crisis in the Arab countries.





**President of Alexandria University Inaugurates Faculty of Tourism and Hotels
International Conference on “Innovation in Tourism Industry in Light of
Contemporary Global Changes”**

Created: 24 April 2024



Within the framework of the Egyptian state's orientation towards clean energy and the green economy in Egypt's Vision 2030, Professor Dr. Abdelaziz Konsowa, President of Alexandria University, inaugurated today, Wednesday 24 April 2024, the activities of the international scientific conference organized by the Faculty of Tourism and Hotels under the title "Innovation in the Tourism Industry in Light of Contemporary Global Changes," which is being held for two-day in the city of Ne Alamein.

The opening ceremony was attended by Dr. Ghada Shalabi, Deputy Minister of Tourism, Dr. Mostafa El-Naggar, President of Matrouh University, Dr. Essam El-Kurdi, President of El Alamein University, Dr. Hisham Saeed, Vice President of Alexandria University for Postgraduate Studies



and Research, Dr. Hisham Gaber, Vice President of El Alamein University for Academic Affairs, Dr. Hazem Atiyat-Allah, former president of Helwan University and former governor of Fayoum, Dr. Maged Negm, former president of Helwan University, Dr. Hossam El-Rifai, vice president of Helwan University for education and student affairs, Engineer Ahmed Ibrahim, head of the El Alamein City Authority, Major General Hisham Lotfy, former assistant minister of the interior and head of the authority. Regional conference to revitalize tourism in Alexandria, Dr. Abeer Attia, Dean of the Faculty of Tourism and Hotels and Chairman of the Conference, Dr. Nashwa Fouad, Vice Dean of the Faculty for Graduate Studies and Research and Conference Rapporteur, in addition to a large number of faculty members, researchers and specialists in the field of tourism, both Egyptians and foreigners.

In his speech, Dr. Abdulaziz Konsowa welcomed the attendees at this conference, including experts and professors specialized in the tourism and hospitality sector. He offered his congratulations to the Faculty of Tourism and Hotels for coming out with the conference in a distinguished manner, expressing his aspiration for the conference to come out with effective and applicable recommendations capable of advancing this important sector. He praised the level of achievement that the city of El Alamein is witnessing as a model for the new cities being built by the Egyptian state. Dr. Konsowa added that the Egyptian state's vision for development is based on four basic axes: industry, agriculture, and tourism, in addition to the services and logistics industry. Therefore, tourism is considered an important element for achieving Egypt's vision and reaching the required development rates. He added that Egypt is making great efforts to restore its health and be at the forefront of countries working to achieve sustainable development that serves current and future generations in light of major internal and external challenges.

Dr. Essam El-Kurdi stressed the importance of the conference, which discusses the future of the tourism industry in Egypt in light of the modern economic, social and technological transformations. Therefore, innovation and creativity have become an indispensable necessity for developing both tourist attractions and the human element, as well as adopting technologies, as the role of universities appears in developing promotion and marketing mechanisms and spreading awareness of the importance of sustainable tourism in development, which reflects on society by achieving a better future, therefore, research and innovation must be encouraged, researchers supported, and

cooperation between academia and industry must be strengthened to transform ideas into tangible results that serve society.

Dr. Mostafa El-Naggar praised the leading role of Alexandria University in organizing scientific conferences that adopt modern concepts, pointing to the importance of the conference topic, which deals with modern issues in the tourism industry, stressing that innovation is a large umbrella under which many topics fall that aim to develop green tourism, attract the largest number of tourists, and improve the level of tourism services provided, to present the bright side of Egypt and enhance the role of tourism in economic development.

Dr. Ghada Shalaby pointed out the excellent choice of the new city of El Alamein as a venue for the conference, as the state made great efforts to present the city as a model for sustainable tourist cities that provide their services throughout the year, where there is an advanced infrastructure of an airport, hotels, resorts, and accommodations, in addition to universities and schools. She praised the role of Alexandria University in nourishing the tourism sector with experts and human resources capable of competing in local, regional, and international labour markets, confirming the country's success in developing the tourism industry and reaching 14.9 million tourists this year, aiming to reach 30 million tourists in 2030 despite contemporary regional and international challenges.

Dr. Abeer Attia confirmed that choosing the conference topic came out of the belief in the necessity of the tourism sector keeping pace with all the changes at the regional and international levels that would affect the sector, in addition to the important emergence of the technological element in changing the form of the travel experience, as well as climate change and its impact on the environment, and how to adapt to it, adding that choosing New Alamein as a location to organize the conference came as the city is



a model for fourth generation cities and the capabilities it possesses that makes it one of the most important tourist destinations in Egypt.

Dr. Nashwa Fouad stated that the conference discusses several main topics, the most important of which is artificial intelligence in the tourism and hospitality sector, entrepreneurship and innovation in the tourism and hospitality industry, modern trends in tourism and hospitality resource management, modern issues in tourism and hotel marketing strategies, innovation in heritage studies and museums, the city of New Alamein as a promising cultural destination between the past and the present.





Alexandria University participates in AEEDC 2024, Largest International Dental Exhibition in the UAE in Cooperation with University of Manchester

Created: 08 February 2024



Under the auspices of Professor Dr. Abdelaziz Konsowa, President of Alexandria University, the Faculty of Dentistry participated in the UAE International Dental Conference & Arab Dental Exhibition (AEEDC) 2024 in the United Arab Emirates, which is considered the largest international dental exhibition in the world, within the framework of the cooperation agreement concluded between the Faculty of Dentistry, Alexandria University and the British University of Manchester.

Dr. Ahmed Abdelhakim, Dean of the Faculty of Dentistry, pointed out that the “AEEDC” exhibition enjoys a global status, and is attended by more than 40,000 visitors from various countries of the world, pointing out the importance of the conference for dental experts, academics, and specialists all over the world, stressing that the conference addresses developments and research in various specializations in the field of dentistry. He added that the conference hosts the most prominent specialized speakers on the global level, and embraces several specialized activities and events. The exhibition also includes an exhibition of emerging companies and provides these companies with an opportunity to conclude long-term deals and investments in order to serve the local, regional and international markets.

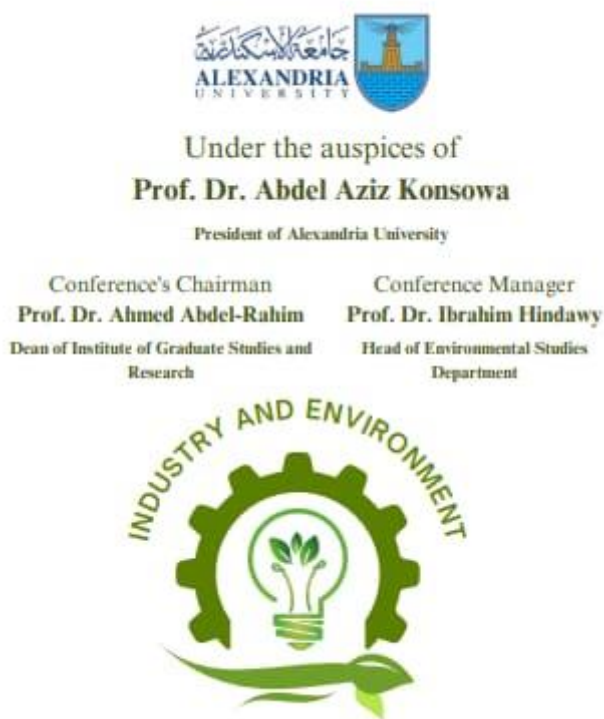
Dr. Nermin Rady, Associate Professor at the Faculty of Dentistry, participated in this conference as a representative of Alexandria University.

Industry and Environment Conference Commences Tomorrow at Graduate Studies and Research Institute

Created: 30 January 2024

Under the auspices of Professor Dr. Abdelaziz Konsowa, President of Alexandria University, the activities of the second scientific conference organized by the Institute of Graduate Studies and Research begins tomorrow, Wednesday, January 31, 2024, under the title “Industry and the Environment.” The conference will last for two days at the Institute’s headquarters, with wide participation from faculty members and industrialists interested in the conference topic.

Dr. Ahmed Abdelrehim, Acting Dean of the Institute, indicated that the conference aims to link the university with industry, and closely examine the most important problems facing the industrial sector as well as future challenges, discuss social and legal aspects and environmental disclosure, educate students about the needs of the labour market, and provide them with the necessary professional guidance and direction, aiming to prepare a distinguished graduate who keeps pace with the requirements of the current and future labour market. The conference will also introduce the various sectors of industry and the private sector to the capabilities and skills of university students, especially graduate students



in modern specializations, and will link graduates who hold positions in the industrial sector with the scientific institution to continue communication and contribute to research and development within companies. Students will also benefit from the capabilities provided by companies with modern and advanced technology.